

Jackpot



AUGUST 2024

Celebrating Success

Congratulations to all the retailers who were successful in increasing sales during the [Spring 2024 Retailer Incentive](#)! Check out the featured photos of four standout retailers who truly made their mark!



Plan on making room in your dispensers for these upcoming games!

September



October



Corner Store Variety in Norwalk sells a \$1,000,000 winning scratch-off ticket!

\$1,000,000



We Have a Winner!

A lucky player purchased a scratch-off ticket and won \$1,000. The player decided to reinvest their winnings by buying more tickets and won the top prize of \$1,000,000 on the Millionaire Maker ticket! Congratulations to the winner, and Corner Store Variety for earning a \$10,000 selling bonus!



Adding the KENO Bonus Multiplier to purchases has led to some impressive wins. This simple up-sell can transform a small win into a big payout. Retailers, don't miss out on this opportunity—use your customer service skills to suggest the KENO Bonus Multiplier and be part of the next big win story!



Keep dispensers full with these best-selling games!



6. 200X 7. \$500,000 Ca\$hword 8. \$50,000 Ca\$hword 9. \$100,000 Ca\$hword 10. 5X The Money

Important Reminder!



Please notify us if your store is closing for an extended period of time for any reason such as:

- Vacation
- Repairs/Renovations
- Gas Pump Replacement

Call (800)-842-5688 #1 to report any changes

