# Special Legislative and Games Committee Meeting Minutes

Held on Tuesday, November 17, 2015 2:00 p.m. at the Connecticut Lottery Corporatio

Connecticut Lottery Corporation 777 Brook Street Rocky Hill, Connecticut 06067

<u>Committee Members Present:</u> Margaret Morton, Chair of the Legislative and Games

Committee; James Farrell; Meghan Culmo; Natasha Pierre;

and Diane Winston (all via teleconference).

Staff Members Present: Anne M. Noble, President & CEO; Lana Glovach; Paul

Granato; Michael Hunter; Diane Patterson; Chelsea Turner; Cynthia Hadden; and Rebecca Lambert.

<u>Call to Order:</u> Ms. Morton called the meeting to order at 2:05 p.m.

## I. Approval of Minutes:

On a motion made by Mr. Farrell and seconded by Ms. Pierre, the minutes from the June 11, 2015 Special Legislative and Games Committee Meeting were unanimously approved.

On a motion made by Ms. Pierre and seconded by Ms. Culmo, the minutes from the September 15, 2015 Special Legislative and Games Committee Meeting were unanimously approved.

### II. Sales Performance and Game Update:

Presented by Ms. Diane Patterson, Vice President of Sales and Marketing. Using sales charts, Ms. Patterson provided the following report for the period ended October 31. All sales numbers are approximated based on information currently available to the CLC.

- Regarding All Games, sales were \$100 million for October.
- Sales for CT Games \$24.6 million ahead actual year over year, and \$22.7 million ahead of budget.
- There have been no large jackpots recently for Multi-State Games. Ms. Patterson discussed Lucky and recent modest increase in sales.
- Instant Games saw their twelfth consecutive month of higher sales. New Instant Games include \$250,000 Cashword 2, Fire & Ice, Pinball Wizard, which is in its 20<sup>th</sup> edition, and \$50,000 Build It Bucks, a licensed game.
- Holiday Instant Games are on sale, and pre-holiday sales are going well.

- The dailies have had four months of high sales this fiscal year.
- Lotto had a jackpot win in September, and the current jackpot is climbing.
- Cash5 continues its trend of steady performance.
- Lucky Links with 2XPOWER is performing very well. 59% of players are adding the "2XPOWER" feature to purchases.
- 43% of 5 Card Cash players purchased the "ALL IN" feature.
- Without large jackpots, sales are down in Powerball and Mega Millions.
- The Lucky for Life game is expanding, with Ohio being the seventeenth state to join. Ohio started selling tickets on Sunday, November 15, 2015.
- Ms. Noble updated the Committee on the 5 Card Cash Game. On Thursday, November 12, 2015, 5 Card Cash sales were suspended. The basis for the suspension was alleged fraud at select retailers by manipulating the printers to create a disproportionate amount of instant winning tickets. The Department of Consumer Protection (DCP) has suspended three retailers to date and continues to investigate other retailers. The CLC anticipates being able to resume cashing 5 Card Cash tickets on November 18, 2015, and is considering its options for the game in the future. Ms. Morton stated that she thought that the Lottery has done a stellar job handling this situation, and she thanked the staff.

This concluded the Sales Performance and Game Update.

#### III. <u>Executive Session:</u>

On a motion made by Mr. Farrell and seconded by Ms. Culmo, the Committee moved into Executive Session at 2:19 p.m. Ms. Morton invited Ms. Noble, Ms. Turner, Ms. Patterson, Ms. Glovach, Mr. Hunter and Mr. Granato to stay for the Executive Session related to New Game Initiatives, and Review of Draft Official Game Rules for Keno and Powerball.

The Committee reconvened into regular session at approximately 2:44 p.m. Ms. Morton noted that no actions or votes were taken during Executive Session.

#### IV. New Business:

On a motion made by Ms. Morton and seconded by Ms. Culmo, the following resolution was made:

Resolved, that, after review and due consideration, the Legislative and Games Committee recommends to the Board of Directors that said Board approve the Official "Keno" Game Rules as presented.

This resolution passed unanimously.

On a motion made by Ms. Morton and seconded by Ms. Culmo, the following resolution was made:

Resolved, that, after review and due consideration, the Legislative and Games Committee recommends to the Board of Directors that said Board approve the Official "Powerball" Game Rules and Connecticut amendments as presented. The Multi-State Lottery Association adopted the Official "Powerball" Game Rules, and the Committee is making this recommendation to allow the CT Lottery to continue to sell the Powerball game.

This resolution passed unanimously.

## V. Old Business:

Ms. Morton restated how pleased she was with the way the CLC has handled the 5 Card Cash situation.

# VI. Adjournment:

On a motion made by Mr. Farrell and seconded by Ms. Culmo, the meeting adjourned at 2:46 p.m.

Respectfully Submitted:

Chelsea Turner
Corporate Secretary
Connecticut Lottery Corporation