

**Legislative and Games Committee
Meeting Minutes**

Held on

Monday, April 21, 2014

11:00 a.m.

at the

Connecticut Lottery Corporation

777 Brook Street, Rocky Hill

Connecticut 06067

Committee Members Present: Peg Morton, Chairperson of the Legislative and Games Committee; Robert Morgan, Kia Murrell, Natasha Pierre and, Jim Farrell, all attended by telephone. Gale Mattison, Vice Chairman of the Board, attended the meeting in person; and Frank Farricker, Chairman of the Board, joined the meeting at approximately 11:15 a.m. by telephone.

Staff Members Present: Diane Patterson; Chelsea Turner; Lana Glovach; Michael Hunter; Paul Granato; Annmarie Daigle; and, Rebecca Lambert.

Call to Order: Peg Morton called the meeting to order at 11:05 a.m.

I. Approval of Minutes:

On a motion made by Mr. Morgan, seconded by Mr. Farrell, the minutes of the February 27, 2014 Legislative and Games Committee Meeting were approved; with Mr. Mattison abstaining as he was not present at such meeting.

II. Sales Performance:

Presented by Diane Patterson, VP Sales and Marketing.

- Highlights since the last meeting included CLC's 50/50 Super Draw sponsorship of the Hartford and New Haven St. Patrick's Day Parades, in-house social media promotion on Facebook featuring NHL.com gift card prize, and regional Lucky for Life promotions, with all six states participating.
- Total all games sales for March 2014 were approximately \$97 million. As of March 31, 2014, transfers to the General Fund were \$237.9 million, \$2.4 million ahead of budget.
- CT games through March 31, 2014 were approximately \$712.7 million, \$1.6 million ahead of budget.
- Multi-state games through March 31, 2014 were approximately \$117.4 million, an estimated \$5.7 million below budget.
- Instant ticket sales have softened slightly, as is the case with other lotteries, with \$59.6 million in sales for the month of March.

- Play3 and Play4 games were both steady with an estimated \$20.4 million for the month of March and \$10 million ahead of budget, year to date.
- Lotto sales for March 2014 were approximately \$1.6 million. Ms. Patterson noted that there is a \$3.4 million unclaimed jackpot for the February 18th drawing.
- Cash5 sales for March 2014 were approximately \$2.8 million.
- Super Draw 10 began sales on March 30th and will be drawn on July 6, 2014, extended to allow for holiday weekend ticket sales.
- Powerball sales for the month of March were approximately \$4.7 million. Mega Millions sales for March were approximately \$5.4 million, noting \$223.8 million average jackpot.
- March 2014 Lucky for Life sales were approximately \$2.2 million. Ms. Patterson noted that the last winner was in August 2013 and that there have been 20 second prize winners since the game changed in September 2013.

There was some discussion about marketing efforts during various holidays.

III. Executive Session:

On a motion made by Mr. Mattison, seconded by Mr. Farrell, and unanimously approved, the Committee moved to Executive Session at 11:15 a.m. Ms. Morton invited: Ms. Patterson, Ms. Turner, Ms. Glovach, Mr. Granato and Mr. Hunter to stay for the Executive Session relating to New Game Initiatives.

The Committee reconvened in regular session at approximately 11:31 a.m. Ms. Morton noted that no actions or votes were taken during Executive Session.

IV. Old Business:

Ms. Turner provided a legislative update to the committee. Ms. Turner noted that at the state level three bills had been introduced to repeal Keno, all of which died. She also discussed Senate Bill 469, An Act Concerning Television Coverage of State Government Deliberations and Distribution of Proceeds from New Lottery Games. This bill provides funding to CT-N and earmarks the Keno revenue for municipalities. Ms. Turner noted that Keno revenue was included in the Governor's budget and Appropriations budget. Ms. Turner also updated the committee on a bill that would ban sweepstakes cafes, as well as various bills relating to the Department of Consumer Protection, and other bills tangentially related to gaming.

A brief overview of gaming at the federal level was provided. There is a bill that would authorize internet poker and there are other bills that would restore the Wire Act and prohibit various types of internet gaming. Ms. Turner is monitoring these developments.

V. New Business:

An update on Keno was already provided. Keno may ultimately be part of the final budget negotiations. An alternative budget was recently released by the Republican Caucus and did not assume Keno revenue.

Mr. Farricker also noted that the Thursday, April 24, 2014 Board Meeting was cancelled.

VI. Adjournment:

On motion made by Mr. Farrell, seconded by Mr. Morgan, and unanimously approved, the meeting was adjourned at approximately 11:40 a.m.

Respectfully Submitted,

By: Diane Patterson
Vice President of Marketing and Sales
Connecticut Lottery Corporation