



**Advertising & Media Agency Services
Request For Proposals
CLC2025011
Addendum Issuance Date: December 9, 2025**

Addendum #1

RFP Revision Regarding Vendor Licensing Requirements

The Connecticut Lottery Corporation ("CLC") issues this Addendum to provide an important revision to its Advertising & Media Agency Services Request for Proposals CLC2025011 ("RFP").

Section 3.5 of the RFP is deleted in its entirety and replaced with the following:

3.5 Vendor Licensing

Prior to commencing work under any resultant contract, the Successful Proposer(s) and its/their key persons must be licensed by CLC's regulator, the Connecticut Department of Consumer Protection ("DCP"), in accordance with Section 12-815a of the Connecticut General Statutes. The Successful Proposer(s) is/are solely responsible for all application fees and costs associated with obtaining and maintaining such licenses for the duration of the contract. CLC or DCP may at any time extend licensing requirements to include other CLC-pre-approved individuals and entities that the Successful Proposer(s) assign(s) to perform contract activities or otherwise for the benefit of CLC.

Estimated DCP licensing fees are as follows:

- Vendor License: \$250 per corporation
- Affiliate License: \$250 per subcontractor
- Occupational Licenses: Class I - \$20/applicant; Class II - \$100/applicant